

ADVAN  
**NEOVA**  
ADDR

**RACE-INSPIRED**



 **YOKOHAMA**

YOKOHAMA.CA

## Never apologize for being the best.

Outfit your ride with ADVAN Neova AD08R, and experience a new level of driving. We've fine-tuned this race-inspired design to provide insane handling, aggressive traction, and relentless high-speed capabilities. So, rev it up and never look back.



### **PERFORMANCE VEHICLES**

Designed to bring out the best in your high-performance vehicle.

### **ULTIMATE GRIP**

Punch it at the green light and stop on a dime with Yokohama's advanced MS Compound 2R that provides ultimate grip in wet and dry conditions.

### **WET TRACTION**

Who says you can't play in the rain? Our HydroArc Channels cut through water to resist hydroplaning and enhance wet traction giving you the confidence to attack the road even in the wettest conditions.

### **SUPERIOR STABILITY**

Our track-inspired design includes steel sidewall inserts to deliver quick steering response and precision feedback.